

Module EC9: Entrepreneurial Finance				Study programme	MBA english
Modul type:	ECTS-Points:	Workload:	Study stage:	Module duration:	
Elective	1	30	3rd or 4th	16 hrs. plus exam	
Course(s):			Contact hours:	Independent study-hours:	Planned groupsize (max.):
Course: Entrepreneurial Finance			16	14	15
Intended Learning Outcomes:					
<p>After completion of the course the participants are able to</p> <ul style="list-style-type: none"> • describe the founding of a company and the problems of financing a start-up in a structured way; • to evaluate the special forms of Entrepreneurial Finance in their application context; • to evaluate start-up projects as a whole, but above all in their financial implications and • to estimate their financial feasibility. 					
Description / Contents:					
<p>The course "Entrepreneurial Finance" activates the participants' previous financial knowledge from their MBA studies in the special context of founding a company or taking the step to self-employment. For this purpose, the financial particularities of new companies and founders of new businesses are first worked out. Then the special forms of financing in the field of Entrepreneurial Finance (e.g. financing through Business Angels, Venture Capital, Crowdfunding, promotional loans) are discussed and evaluated, whereby legal aspects are also addressed. In addition, the students work out the functions and the design of a business plan, which must convince investors. Such a business plan is discussed especially in its quantitative dimension.</p> <p>Literature (e. g.) Adelman/Marks: Entrepreneurial Finance, 5th edition, Prentice Hall 2011.</p>					
Language:					
Course language is English.					
Teaching methods:					
Lecture, group work, exercises, case studies, self-study.					
Module applicability:					
MBA „General Management“ - english					
Pre-requisites / Requirements:					
Admission to the MBA-programme “General Management” – English					

Examination Types:
Examination in the form of a oral exam or short assignment (case based).
Requirement for award of ECTS-points:
Successful participation in the exam.
Course availability:
Annually
Assessment:
The exam of this module counts for 4,5 per cent of the final examination
Modul convenor and main lecturer:
Prof. Dr. E. Lutz <i>or</i> Prof. Dr. C. J. Börner
Further information:
Material for the course will be provided online before the course starts.
Module Version:
2020-11-V1